

FIG. 1

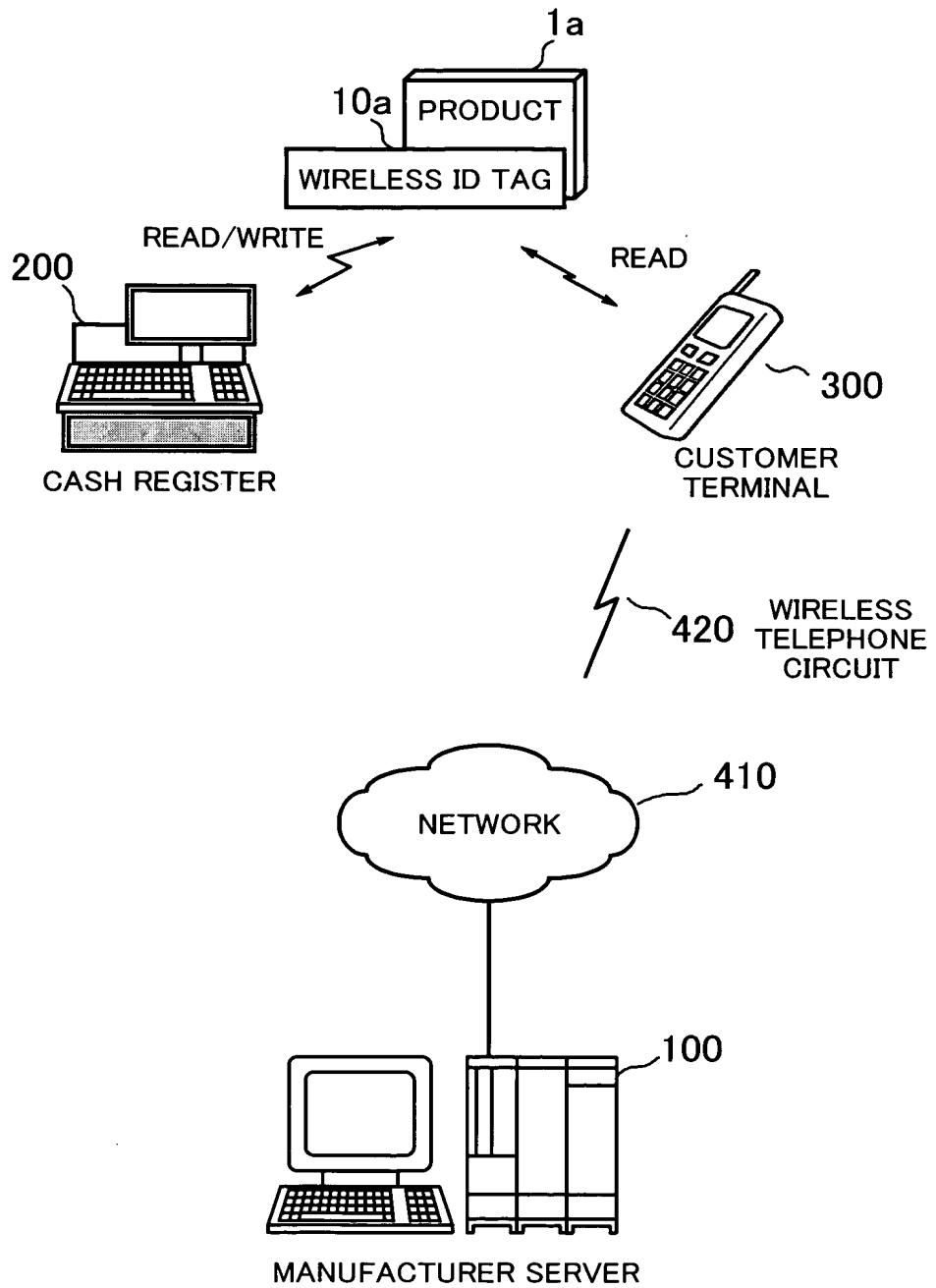


FIG. 2

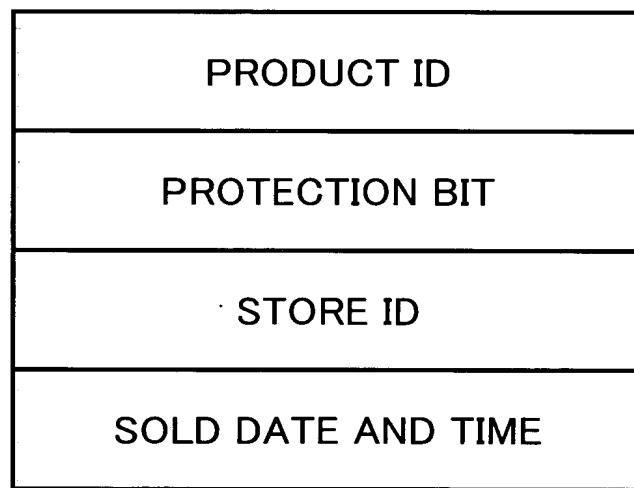


FIG. 3

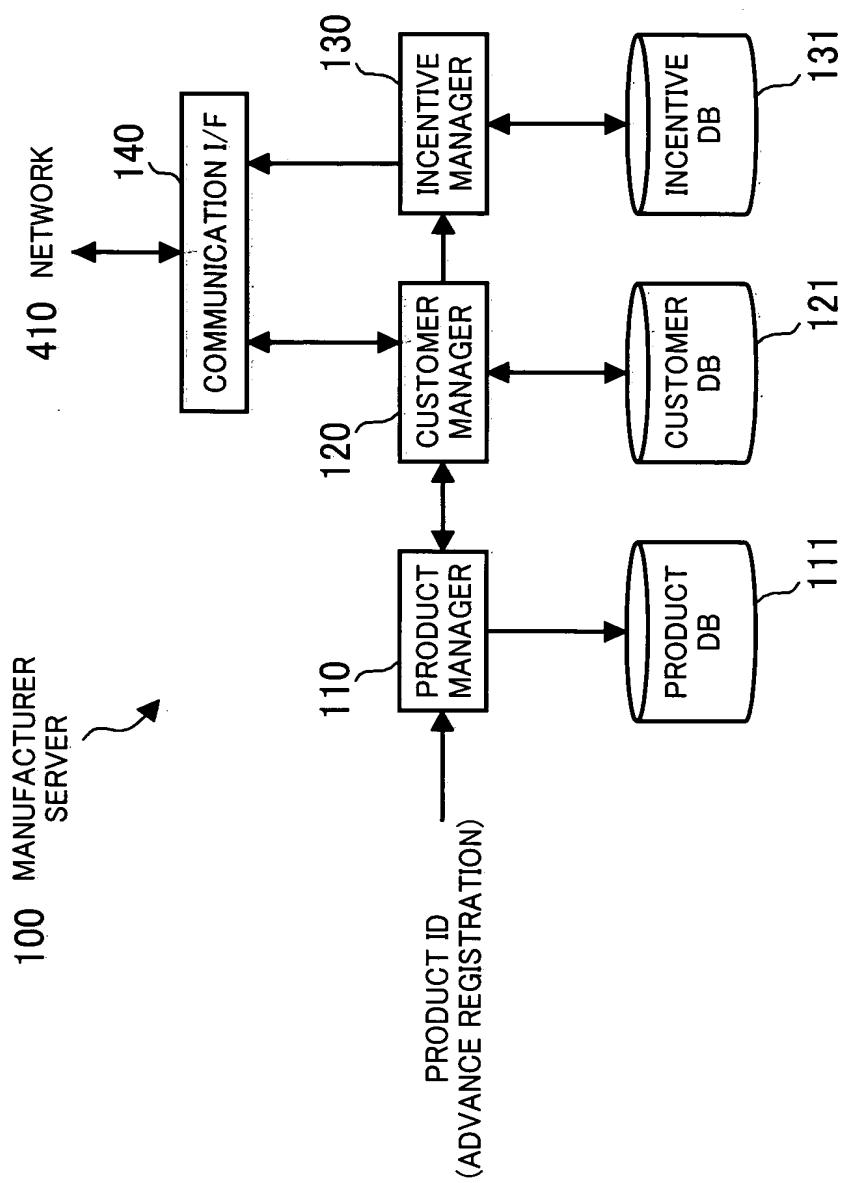


FIG. 4

FIG. 5

PRODUCT ID	PRODUCT NAME	PRICE	CUSTOMER ID
11-22-34567	CANNED DRINK A	US\$1.50	AA
11-22-34568	CANNED DRINK A	US\$1.50	CC
11-33-45678	INGREDIENT B	US\$4.00	NOT SOLD
.	.	.	.
.	.	.	.
.	.	.	.

FIG. 6

CUSTOMER ID	CUSTOMER INFORMATION			PRODUCT ID
	ADDRESS	NAME	AGE	
AA	537 FIFTH AVENUE...	JACK...	25	11-22-34567 11-23-45670
BB	60 MADISON STREET...	DAVID ...	30	—

FIG. 7

PRODUCT NAME	INCENTIVE	CUSTOMER ID
CANNED DRINK A	ORIGINAL RINGER FOR PORTABLE TELEPHONE	AA CC .. .
INGREDIENT B	COOK RECIPE

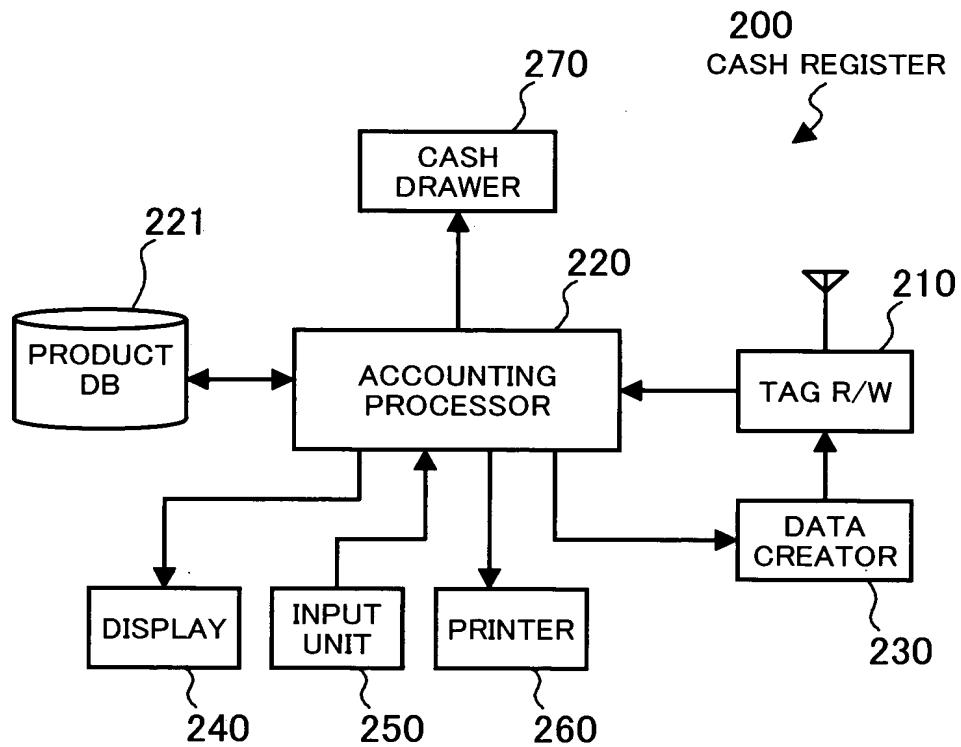


FIG. 8

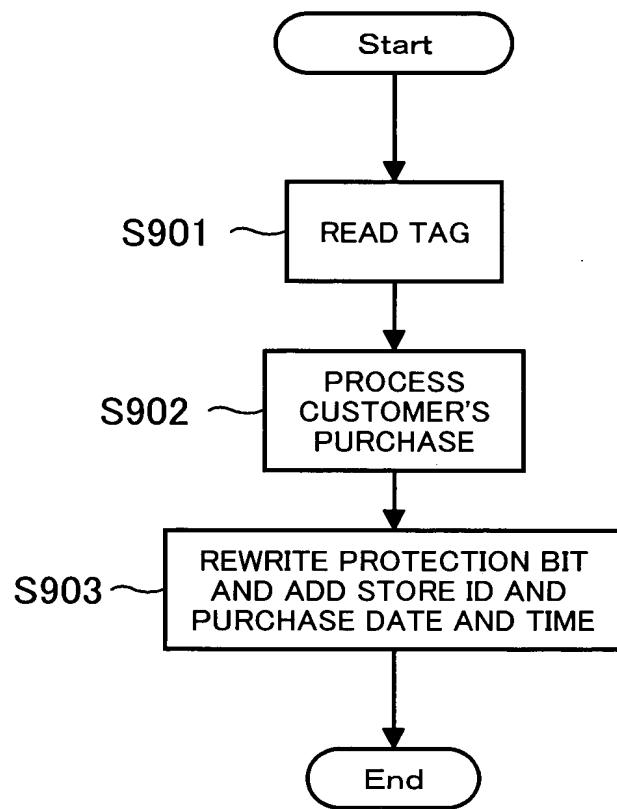


FIG. 9

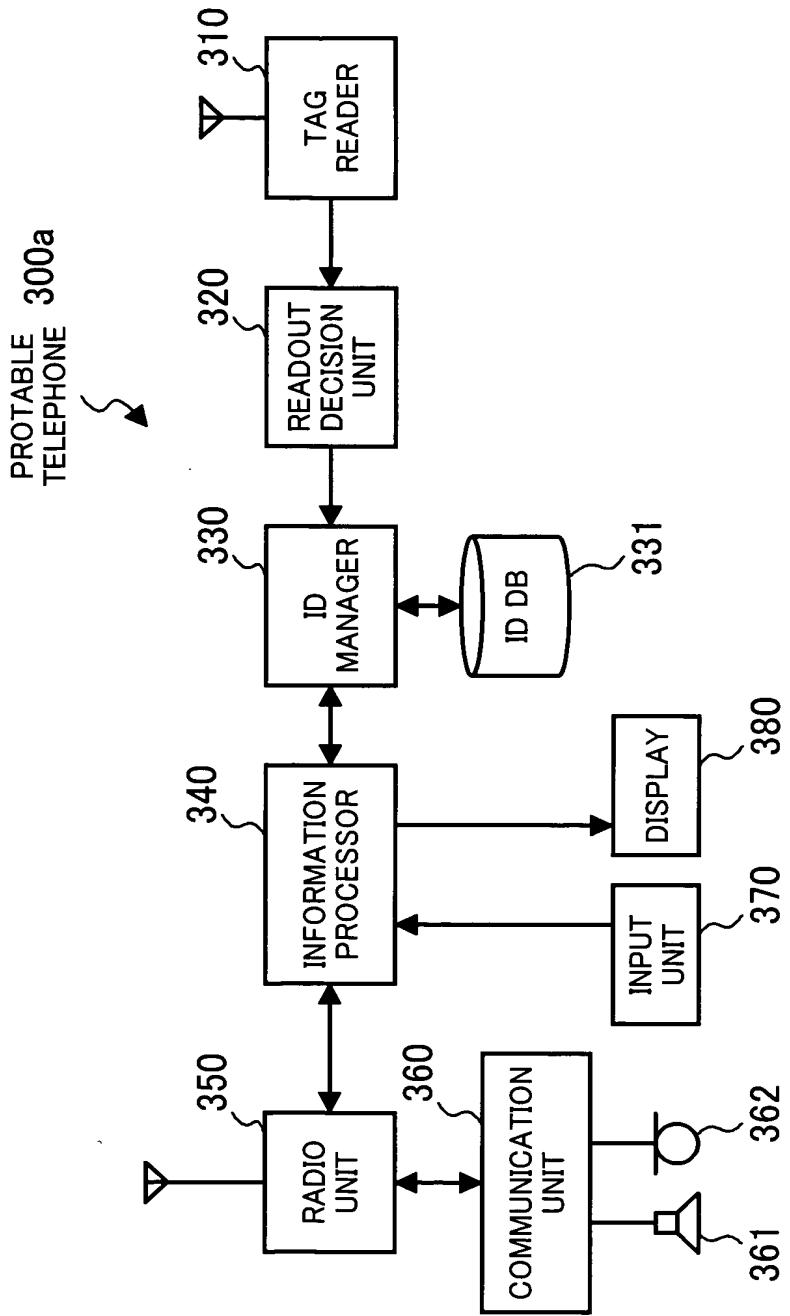


FIG. 10

MANUFACTURER	CUSTOMER ID	PRODUCT ID	INCENTIVE REQUEST
X X CORPORATION	AA	11-22-34567 11-33-45678	O X

FIG.

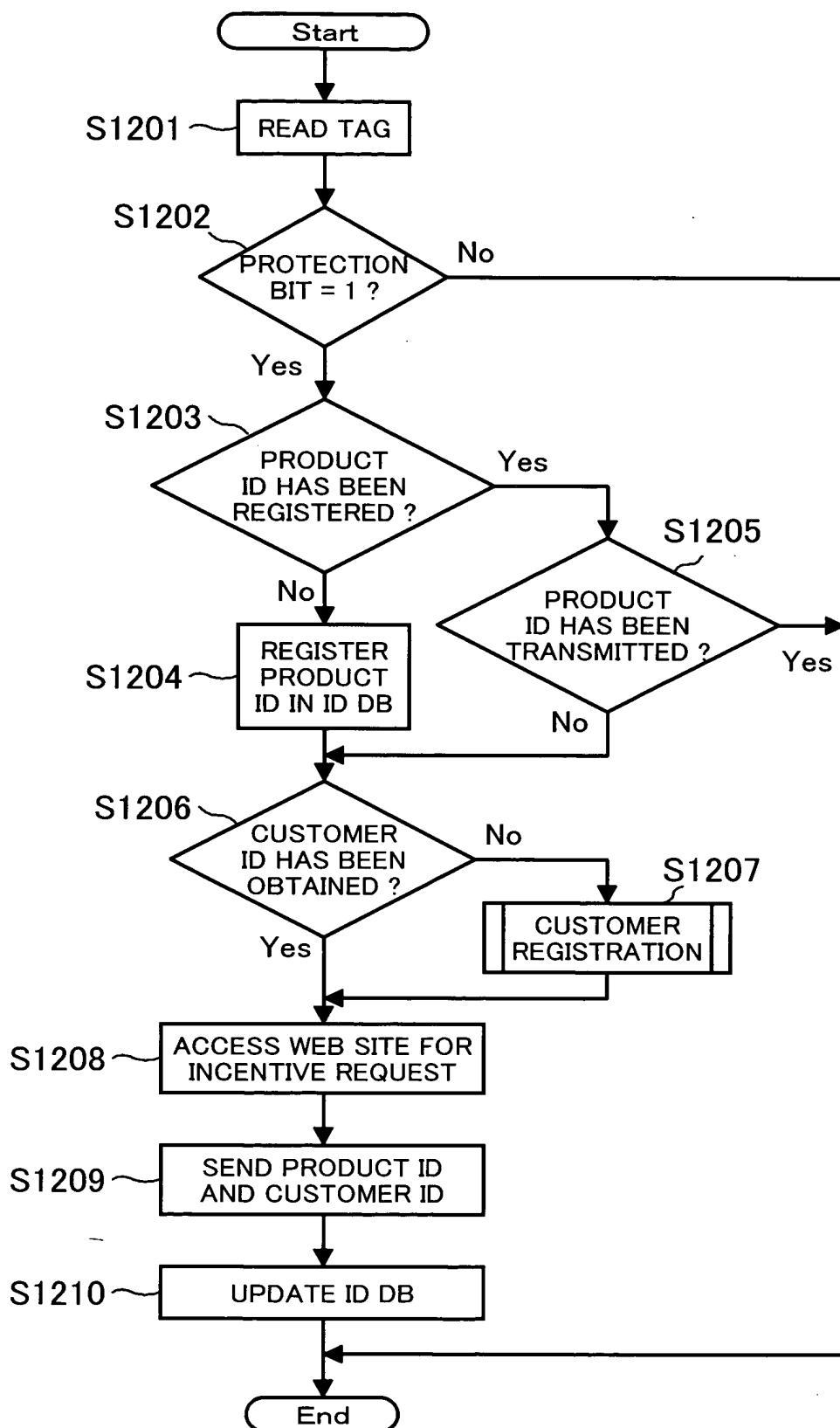


FIG. 12

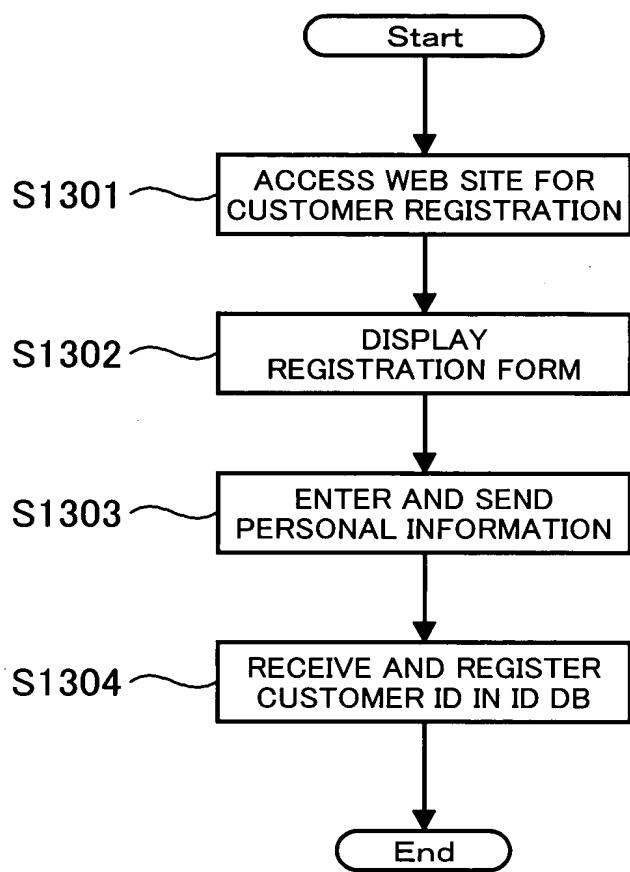


FIG. 13

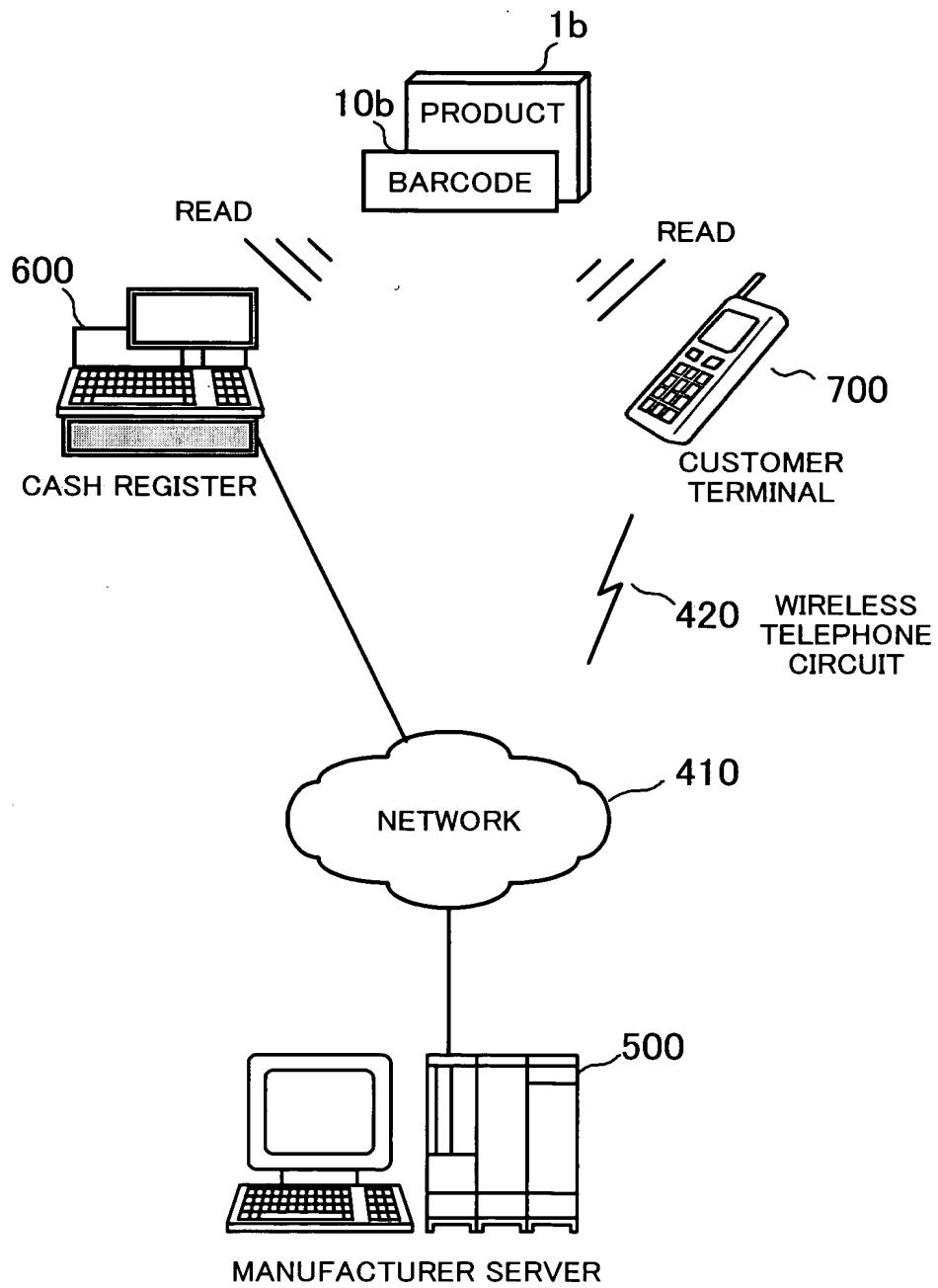


FIG. 14

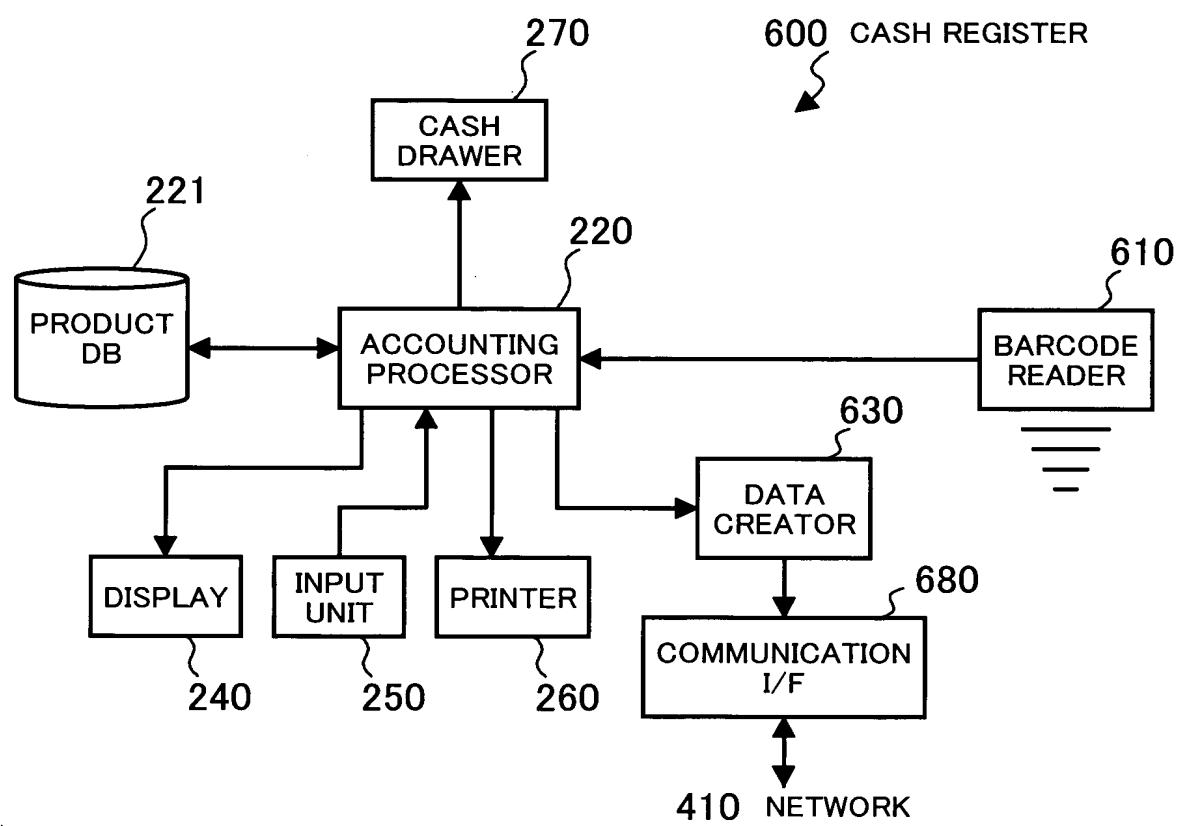


FIG. 15

700a PORTABLE
TELEPHONE

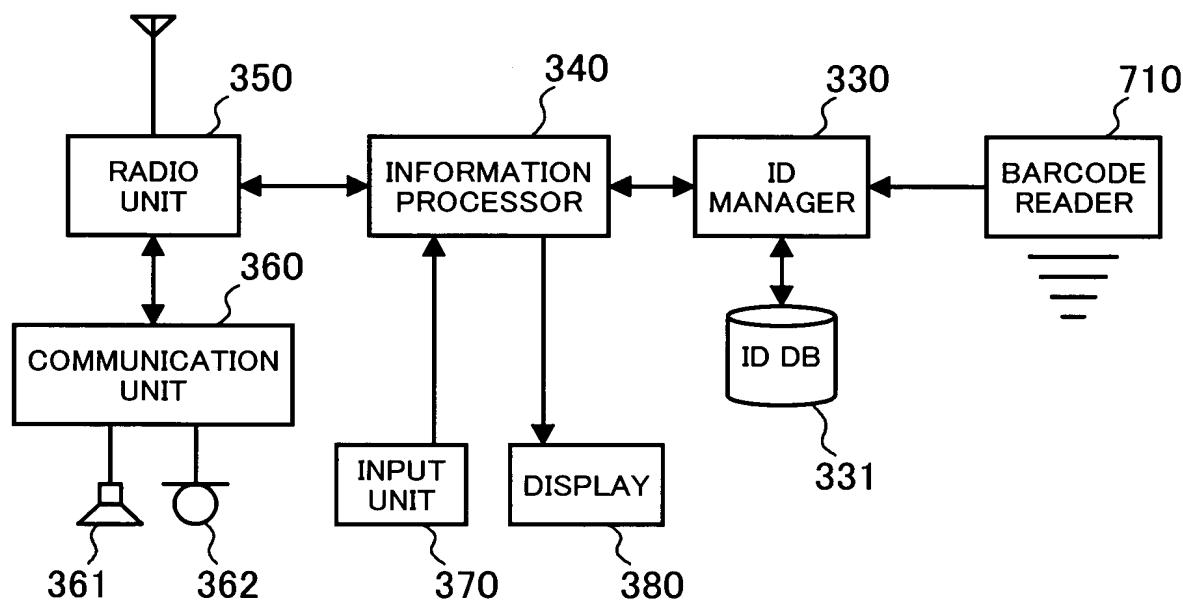


FIG. 16

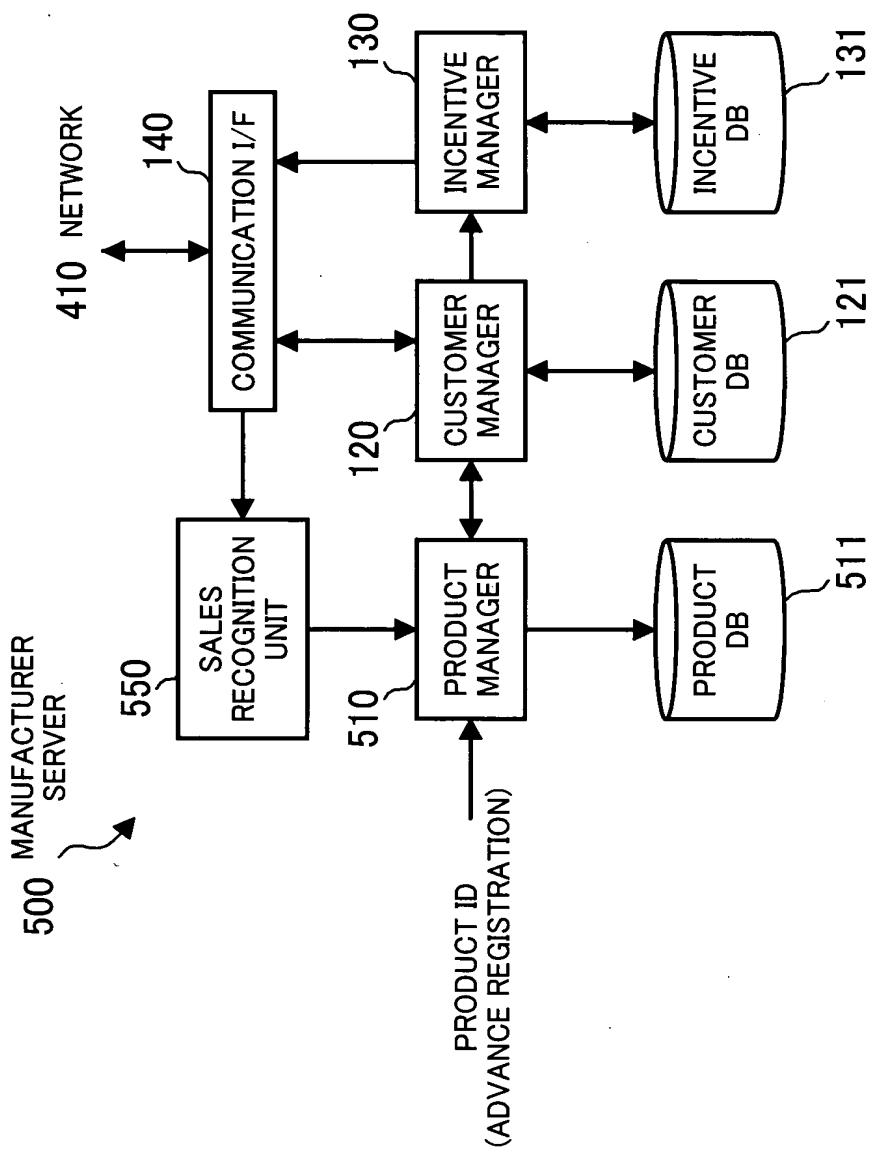


FIG. 17

FIG. 18

PRODUCT ID	PRODUCT NAME	PRICE	SOLD NOTICE	CUSTOMER ID
11-22-34567	CANNED DRINK A	US\$1.50	YES	AA
11-22-34568	CANNED DRINK A	US\$1.50	YES	NULL
11-33-45678	INGREDIENT B	US\$4.00	NO	NULL
.
.
.

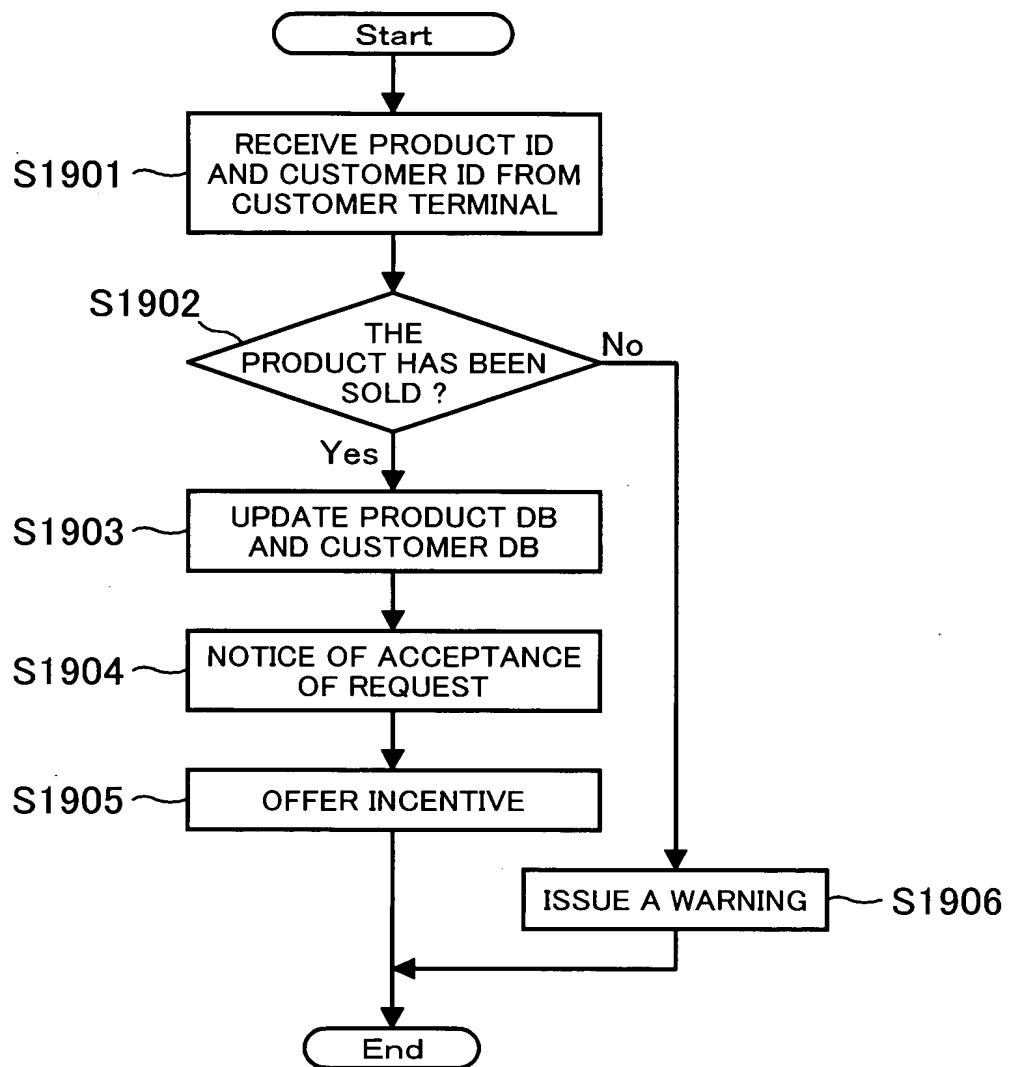


FIG. 19

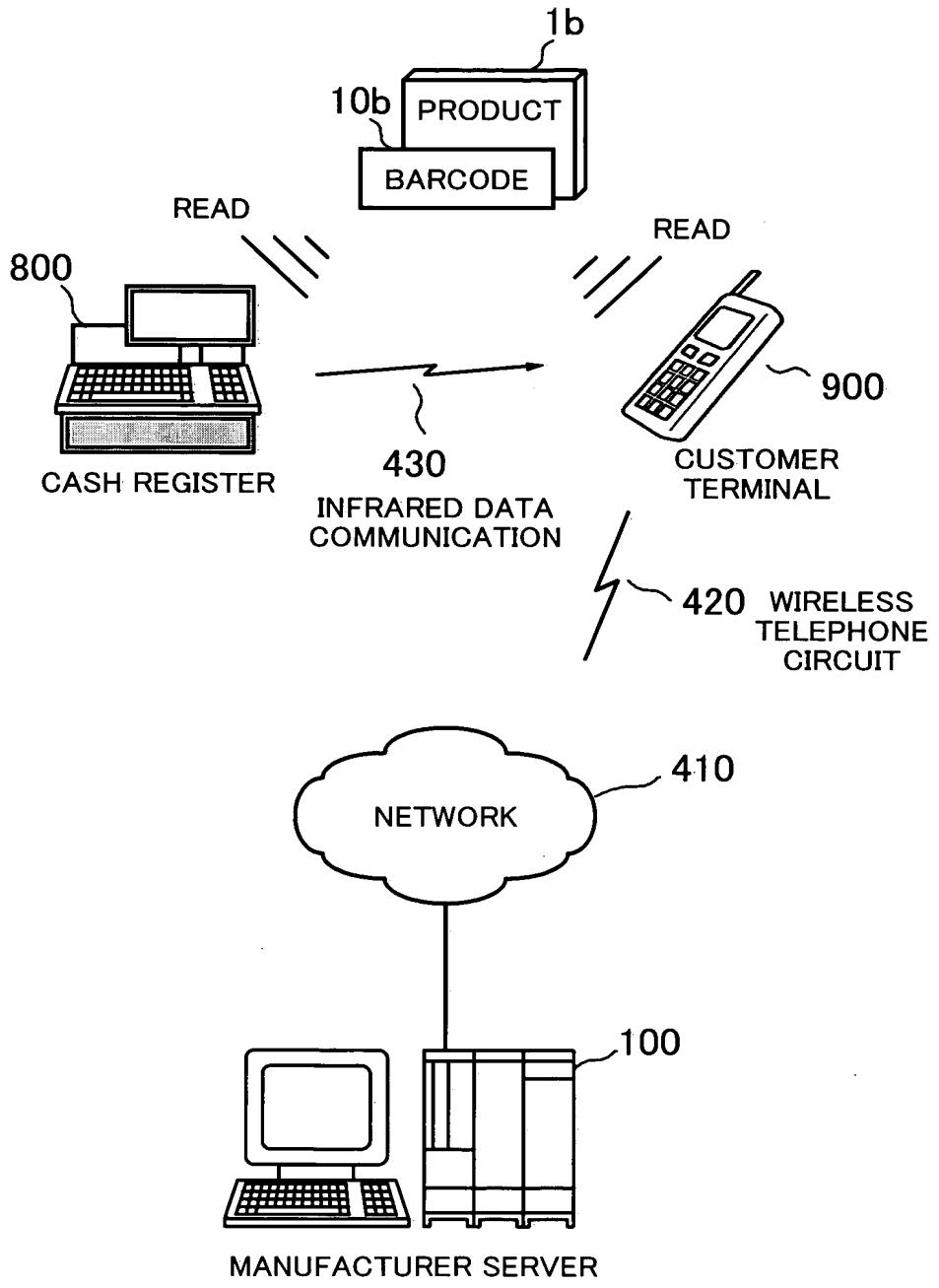


FIG. 20

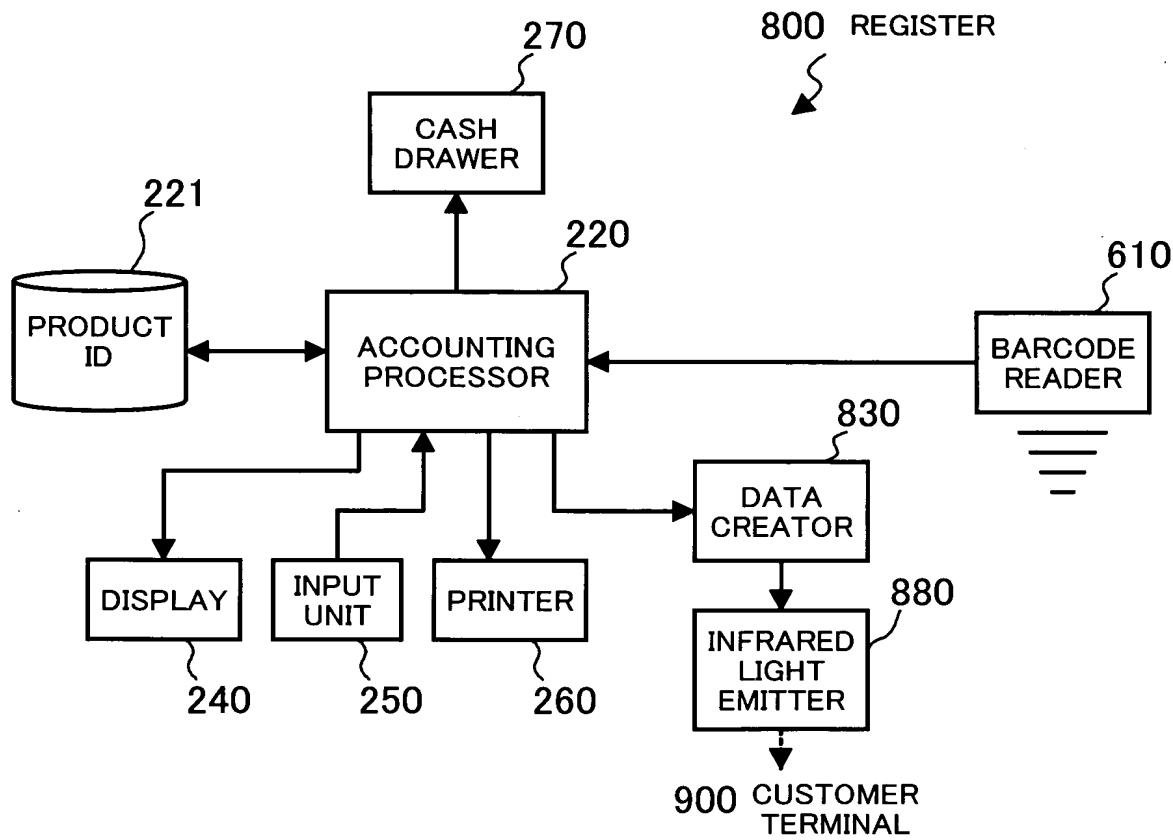


FIG. 21

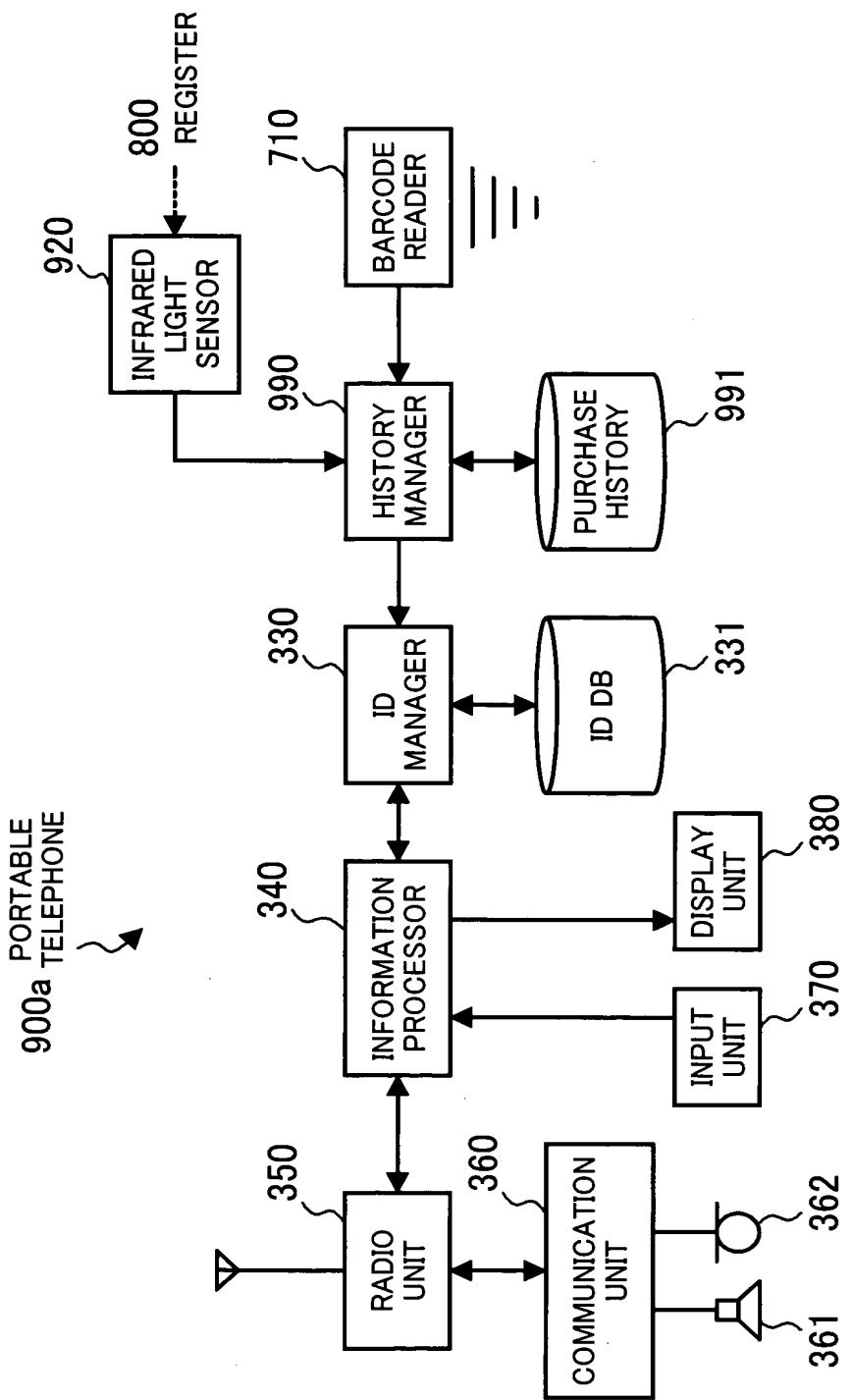


FIG. 22